



## THE ULTIMATE NEW ZEALAND CYCLING EXPERIENCE, BE PART OF THE TOUR OF NEW ZEALAND, 14-21 APRIL 2012.

### The Low-down

The ultimate kiwi cycling experience, the **Tour of New Zealand** is an 8-day, epic staged road cycle race covering the length of Aotearoa, cyclists will enjoy taking in some of the most stunning and iconic scenery in the country, and look great at the end too!

You choose to cycle the length of either the North or the South Island, and on day 8 riders from both islands will converge for a final showdown round the Beehive. You can do from just 1 day up to all 8...

### 8 days? That's a lot!

Hikurangi have been selected as one of the three beneficiary charities of funds raised by this event. So we're looking to get as many bikes on the Tour as possible! There are many options for how to tackle the ride. You can enter solo or as a team with anywhere from 3 to 70 people!

Teams must have a minimum of 3 and a maximum of 5 cyclists on the road at all times, but whether those are the same people for the full Tour, or you ride it as a relay, is up to you.

You need not be Lance Armstrong to enter either (though if he calls we're not turning him down). The Tour can be ridden as a race, competing for the daily stage winner prizes, or you can take it on for the pure challenge of crossing the finish line! (We're definitely in the latter category, so you know you'll be in good company.)

Full race details, including route maps are available at: [www.tourofnewzealand.co.nz](http://www.tourofnewzealand.co.nz).

### How is Hikurangi involved in all this?

The Tour of NZ isn't just another cycle race; organiser Peter Yarrell wanted to put together an event that showcases New Zealand's incredible cycle touring potential, AND puts all its pedal power to good use. When you sign up, you'll have the chance to say, yes, I want to ride for the Hikurangi Foundation.

when you enter you'll even get your own website so that you can raise funds for Hikurangi's work supporting cycling and smarter mobility. Check out the backside of this flyer for more info or head to: [www.hikurangi.org.nz/action/tourofnz](http://www.hikurangi.org.nz/action/tourofnz).

### How to Enter!

This is the first year of the Tour of New Zealand, which you have to admit is a little bit special. Make sure you can say, "I was there when..."

Enter ASAP at:  
[www.tourofnewzealand.co.nz](http://www.tourofnewzealand.co.nz).

Entering early will also give you plenty of time to sort out your accommodation and transport - and of course find a good support crew driver or two.

### Benefits?

Aside from a super svelte cyclist bod? Putting your pedaling to work this April will support community cycling projects and smarter mobility. Touching communities from Cape Reinga to Bluff, the Tour will focus the nation's eyes on two-wheeled transport. Let's work (and cycle!) together to catalyse a positive culture shift for cycling in New Zealand.

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...PTO



# It's not just about soaking up the scenery while feeling the wind in your hair...

Hikurangi Foundation and Tour of New Zealand are partnering together, so that the Tour isn't just about one great bike ride, it's also about helping support community cycling projects and community-led innovative transport solutions that will have lasting effects for years to come.

When you fill in your online entry form, you'll have the chance to tick a box to say that you want to ride to raise funds for the Hikurangi Foundation. Tick the box! And help us to help you to create a positive shift in cycling infrastructure and culture in New Zealand.



## How do you raise funds?

Once you've ticked the box, you'll receive your own customisable fundraising webpage, which you can use to collect online donations in support of your ride.

## Can you only collect online donations?

Of course not! Sending out an email to explain why you're riding (and how far!) is a great way to ask friends and whanau for support, but we heartily encourage you to also get out there with movie nights, morning teas, and other fun fundraising events.

Download our full fundraising guide at: [www.hikurangi.org.nz/action/tourofz](http://www.hikurangi.org.nz/action/tourofz).

## So who is Hikurangi?

The Hikurangi Foundation is an independent charity that works to catalyse positive and entrepreneurial action on sustainability and climate change in New Zealand. The Tour of NZ is kick-starting our fundraising for new projects in 2012. **100%** of the money you raise will go to our work supporting community-led cycling projects and innovative transport solutions! What does that mean? Well, check out examples of cycling and transport projects we've supported so far, below...

## Examples of some of our cycling & transport projects

### NATIONAL CYCLEWAY ACTION

You've seen it on the news, the Government has gotten behind building a national network of cycle paths. It's great work and Hikurangi is one of many organisations who've been helping make it happen. We've supported creating a long term vision for how to connect and sustain the network and gotten more communities to take part in and benefit from the development of cycleways in their area.



### THE AUCKLAND HARBOUR BRIDGE PATHWAY

900 people rallied together in 2009 to walk and ride across the bridge and say "wouldn't it be nice if you could do this everyday?" We're supporting the AHB Pathway group as they work to make the dream of an architecturally designed, 4 metre-wide, shared path attached to the existing bridge a reality.

### MATAKANA FLEXIBUS

A new breed of public transport is coming to Matakana. They don't have the population density to support a regular bus service to all areas of town, so in steps the flexibus. Instead of a set route, you ring for pick-up, and the driver uses software to help plan a constantly changing route. Powerful in its simplicity, Matakana is pioneering the development of this concept for New Zealand.



Want to find out more about riding the Tour of NZ for Hikurangi? visit: [www.hikurangi.org.nz/action/tourofz](http://www.hikurangi.org.nz/action/tourofz) or contact us directly: [info@hikurangi.org.nz](mailto:info@hikurangi.org.nz) or 04 974 5147.

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[www.hikurangi.org.nz](http://www.hikurangi.org.nz)