



Blueskin Bay Resilient Community Trust: locals visit a wind turbine and imagine owning one themselves.

From the Chair:

We're very proud to say that 2009/10 was a great year for innovative action on climate change. All over New Zealand, Kiwis were applying their ingenuity to real practical challenges they and their communities face – and coming up with positive answers. Hikurangi had the privilege to “just get on with it” alongside the best of them; people like:

- John Schollum in Kaikohe in the far north, working towards a remarkable cycleway that sustains jobs for his community.
- Scott Willis of Waitati in Otago, helping his community realise their dream of owning their own wind turbine and power company and selling power back to the grid.

None of us are obsessed about carbon, but all of us are contributing to the resilience of New Zealand in a global economy where carbon increasingly counts.

Together Hikurangi and our partners take on the challenge of turning good ideas into reality. Hikurangi could be likened to an angel investor; we don't have a magic wand but we do have access to resources, connections, and know how. We are here to ensure that good ideas won't be wasted for a lack of a partner that understands the leap it takes to start something new.

In the year 2009–2010 we added ten more projects to our portfolio, with a sum of 25 projects under our belt. We have quadrupled our project expenditure from \$109,359 in 2008/9 to \$468,450 in 2009/10. All of this has been done in collaboration with 45 key partners and many more collaborators and participants from business, community and government.

Our income was healthy at just over half a million dollars in grants. We operated this year at a small net deficit of \$48,639, but had equity of \$261,900 at the close of the year. After a year of set-up costs we have improved our ratio between overheads and project spend with 81% of spend directly on projects and just 19% on organisation and administration in 2009/10.

Looking forward, our income is set to be over \$500,000 for three years running thanks to both of our founding funders unprecedentedly extending their support for a third year. This has allowed us to assess our staff needs and recruit a 'base camp' manager to our staff.

We could have done none of this without our friends. The vision and generosity of the Todd Foundation and the Tindall Foundation has allowed our work to flourish and we are tremendously grateful for this. To all of our Trustees, staff, contractors, partners, and those who have been can-do on climate change over the year we say thanks.

Tom Lambie, Chair of the Board of Trustees

“Together Hikurangi and our partners take on the challenge of turning good ideas into reality. Hikurangi is like an angel investor; we don't have a magic wand but we do have access to resources, connections, and know how. We are here to ensure that good ideas won't be wasted for a lack of a partner that understands the leap it takes to start something new.”

**HIKURANGI
ANNUAL REPORT 2010**

**What we've
been up to**

What a Year!

Sparking Smart Solutions for New Zealand

Hikurangi has sparked, piloted, or boosted real, on-the-ground action:

- “Low carbon day out” tourism products that build business and avoid the car
- Community owned wind turbines that earn money for locals
- A 9/10 energy star house that does not cost the earth to build needs less than \$70 heating per year
- An independent tailored home energy advice service that allows people to make the best choices for them
- Cycleways that create jobs and build local economies
- Reward schemes for energy saving action
- Practical climate change adaptation advice for local marae
- House performance and sustainability training for real estate agents
- Workplace networks that inform, reward and celebrate action by employers and employees

Standing by the Tall Poppies

Hikurangi has supported social innovators and leaders to get great ideas going:

- 44 leaders mentored and supported in creating a new possibility
- 10 community organisations helped to build their capacity to deliver for their communities

Reaching Beyond Green

Hikurangi has engaged Kiwis who weren't acting on climate change before:

- Reaching farmers, youth, Maori, schools, local businesses, state sector employees, grant-makers, artists, tourism operators, estate agents, builders
- 648 public events
- 2,500 people attending special events like Hui or Dialogues with Tomorrow at Downstage
- 6,900 people joining a network in support of climate action
- 20,000 took an action to reduce their own footprint
- 48 business and state sector organisations took action
- 8 technical reports with new insights and facts

Doubling the impact of our donors

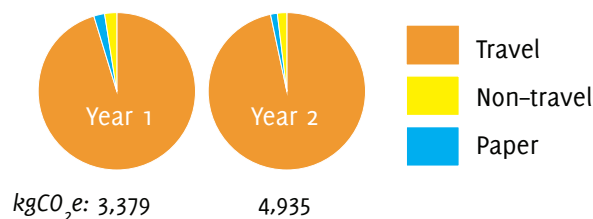
So far we can say for the 23 projects we have data for, we have spent approximately \$446,734 on costs and \$132,000 worth of time. These projects have attracted matched funding in cash and kind of at least \$390,930 – on average every dollar attracted 78 cents more. With the 33% tax rebate for all charitable giving, that means that \$1 donated to Hikurangi can get you at least \$2 worth of action; you can double the impact of your money.

Designing Waste out of our work

A sustainability report has been completed for Hikurangi's first two years of operation. The report lists the ways we have designed out unnecessary use of resources; for example through home working and use of public transport. The report also estimates total carbon emissions from travel, resource and energy use that we cannot yet avoid (graphed in the next column). It is part of Hikurangi's commitment to transparency and accountability, and will inform how we work in future.

Hikurangi's carbon footprint is dominated by travel, and our aim for next year is to try new ways of working and travelling to reduce this.

Hikurangi's carbon footprint in first two operating years



Statement of Financial Performance

For the year ended March 2010

INCOME	
Grant The Todd Foundation	\$250,000
Grant The Tindall Foundation	\$265,000
Total	\$515,000
LESS COST OF SERVICE PROVISION	
Grants made	\$297,306
Project Costs	\$100,979
Project staff time	\$70,165
TOTAL	\$468,450
TOTAL INCOME	\$46,550
LESS EXPENSES	
Total expenses	\$107,219
Net operating deficit	\$60,669
PLUS NON OPERATING INCOME	\$12,030
Net deficit	\$48,639

For a full copy of our Audited Accounts please contact us or you can download a copy from our website.

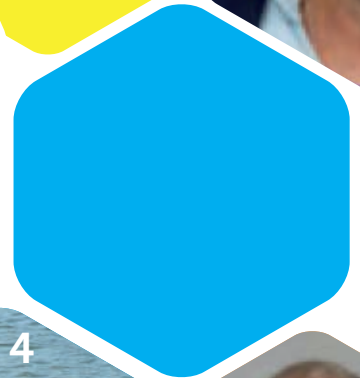
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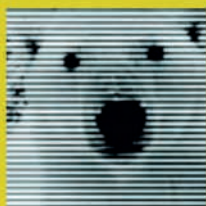
Ko te kete aronui
www.hikurangi.org.nz

The Trustees of the Foundation are:

1. Tom Lambie (chair) – *Organic Dairy Farmer, Lincoln University Chancellor and former National President of Federated Farmers*
2. George Asher – *Chief Executive Lake Taupo Forest Trust*
3. Maggie Bayfield – *Consulting Ecologist, ex Executive Officer for RWNZ, ex Director and Chairperson of QEII National Trust*
4. Sam Tobin – *Director at NRS Consulting, formerly Kea's Network Manager of Science, Innovation and Education.*
5. Matthew Jansen – *Strategy and Communications Consultant, formerly Meridian Energy's Communications Director*
6. Suzi Kerr – *Senior Fellow of Motu and an environmental economist*
7. Rod Oram – *Writer and Journalist*
8. David Wratt – *NIWA's Chief Scientist for climate change, Director of the New Zealand Climate Change Centre, IPCC Bureau member and Chair of the Royal Society's NZ Climate Committee*
9. Liana Stupples – *Executive Director, with a background in natural resource management, corporate communications and civil society strategy leadership*



A series of constructive exchanges between artists, scientists and business people in the broad context of climate change.
What is the role of the imagination in envisaging a sustainable society?



Now Future and Hikurangi

Artists in conversation with scientists and entrepreneurs sparking new thinking on climate change

What can artists learn from scientists, and vice versa? Hikurangi supported Now Future (Sophie Jerram and Dugal McKinnon) to create six panel discussions at Downstage Theatre so the public could experience key leaders in disparate fields stimulate new thinking and action on climate change. Speakers included photographer, Anne Noble, Professor of Geology Dr Peter Barrett, artist Kim Paton, and economist Dr M. Claire Dale.

Over 500 people from various sectors heard these speakers, and engaged in dialogue socially after the presentations. Dialogues with Tomorrow is hopefully the first in a series of inspiring and thought-provoking events and the product of a growing network hosted by Now Future which allows intelligence to pollinate across different communities, and spark action. Now Future and Hikurangi have both benefited from the sharing of ideas, contacts and promotional efforts through this project.

"... the common ancestor of science and art is experience. Both give us curiosity which allow us to develop a culture - it's foolish to leave it all to the scientists".

~ Dr Sean Weaver, Dialogues with Tomorrow.

**Examples
of our work**

Kaikohe Community Trust and Hikurangi

Northland Communities Growing stronger as a result of the National Cycleway – Hokianga to Opua trail

The people of Kaikohe in Northland are already helping to grow jobs and greater wellbeing for themselves. With a disused railway line running nearby they had already started on the dream of turning it into a cycleway. When the Government said it wanted to invest in a series of new national cycleways Kaikohe quickly put its case forward. They were thrilled to get quick start funding because they knew a cycleway would be accompanied by a long list of benefits, including: jobs, farm diversification, more local services, better health for locals and a stronger culture. But the opportunity comes with challenges, particularly for a community with so little financial resources of its own. The benefits will only come if they can get the quality of the visitor experience, and the supporting services (connecting transport and cafes for example) right. Experts close to the process are emphatic that what will make the cycleways “sing” is the involvement of the local community and the unique cultural experience that the community can offer visiting cyclists. This is dependent on the capacity of the community to rapidly set up new tourism businesses and to organise participation and influence decisions that affect them. This project is working with Kaikohe and surrounding communities to make the most of the economic development potential that a “quick start” cycleway on their doorstep offers; specifically ensuring access to expertise, resources and time to help build community enterprise, a remarkable local brand and low carbon tourism.

“The cycleway has the potential to spawn a number of local business initiatives around cultural tourism and provide a welcome economic boost to small rural communities located on the proposed route.”

~ www.kaikohe.co.nz

Energy Efficiency Community Network and Hikurangi

Keeping Independent Home Energy Advice Alive

Every day 50 people are hospitalised because they live in one of the country's estimated 1.6 million energy-wasting houses. Home Energy Advice Centres (HEACs) exist to inform householders what they can do about this in their own homes and lives. One key function of the HEAC's is to be seen to provide impartial, unbiased and accurate information to particularly to hard to reach groups. But the HEACs themselves face challenges in how to sustainably improve and resource the service.

Hikurangi helped the HEACs conduct a client survey, to explore business models to sustain and grow the service. The service is very effective: 67% of respondents reported they took action as a direct consequence of the advice they received, and that 74% of respondents felt more confident about making changes to their homes as a consequence of HEAC's advice. It seems that the personal contact with independent HEACs provide important reinforcement for even minor behaviour changes. This and other findings from the research have helped to direct future improvements to HEACs service and to draft a business case to help find sustainable funding for the service.

“Great service – otherwise [there is an] overwhelming choice of info and little of it impartial information. She followed up with an email and brochures/fact sheets in the mail. Excellent service.”
HEAC client and OPUS evaluation participant

“Hikurangi has been invaluable at helping me make new connections. ... a breath of fresh air in terms of the potential collaboration that is possible through mutual objectives and good will.”
~ Sally Blackwell, Project Partner @ EECN CE



Wellington HEAC advisor Sarah Free helping new migrant Abeba make thermal linings for her curtains.



6 Themes...

25 PROJECTS...
45 Partners...
and growing!

Completed
& Current
Projects

Ignite New Networks to take action

Because effective action on sustainability is not just for greenies

“CHOICES” NATIONAL PILOT **COMPLETE**

Helping householders act for their wellbeing

Partners: *The Sustainability Trust, Ministry for the Environment*

CLIMATE ACTION HUI **COMPLETE**

Convening those active in enabling action in their communities

Partners: *Sustainable Living Education Trust, Tauranga Environment Centre, Sustainability Trust*

COMMUNITY CLIMATE ACTION HUBS **CURRENT**

Capacity building and skill-share for community action

Partners: *Blueskin Bay Resilient Community Trust, Ecomatters, Intersect, Nelson Environment Centre, 350 Aotearoa and more*

WORLD SWEET WORLD PROMOTION **COMPLETE**

Working together to experiment with creative action ideas

Partners: *World Sweet World magazine*

THE NEW ZEALAND COPENHAGEN YOUTH DELEGATION **COMPLETE**

Enabling tomorrow's leaders to witness global climate decision-making

Partners: *Tindall Foundation, NZYD*

ARTS: DIALOGUES WITH TOMORROW **COMPLETE**

Bringing optimism and cross sector idea pollination via the arts

Partners: *Now Future, Downstage Theatre*

MARAE TOUR **COMPLETE**

A four-month bus tour of North Island marae and their Maori communities to spark action on climate change.

Partners: *Mike Smith and Hinekaa Mako as Tuanuku*

EARTH HOUR: CLIMATE CHANGE ACTION THROUGH WORKPLACE NETWORKS **COMPLETE**

A New Zealand first collaboration to inspire climate action in the workplace

Partners: *WWF, PSA, TEU*

Grow the Market for More Energy Efficient Houses

Improving the comfort, running costs and resale value of homes

ECO-SAVVY ESTATE AGENTS PILOT **COMPLETE**

Professional development for Estate Agents to sell better performing houses

Partners: *ABSA, NZBCSD, Beacon Pathway, Open University, REINZ*

OPTIMISING HOME ENERGY ADVICE **COMPLETE**

Convening practitioners, decision makers and funders to find solutions

Partners: *Wellington City Council, Sustainability Trust*

LITTLE GREENIE: GET THE FACTS **CURRENT**

One Kiwi outclassed all the experts and built New Zealand's highest rated energy efficient house. How did he do it?

Partners: *EECA, Lawrence McIntyre (House owner)*

HOME ENERGY ADVICE CENTRES (HEAC): A BUSINESS CASE FOR A NATIONAL NETWORK **COMPLETE**

Keeping Independent Home Energy Advice Alive

Partners: *EECN, EECA, Opus*

HOME ENERGY METER LOAN SCHEME PILOT **COMPLETE**

Helping Tauranga residents save energy through loans of real time digital household electricity monitors.

Partners: *Tauranga Environment Centre, Tauranga City Council*

Boost Backyard Tourism

Helping build a low-carbon and resilient tourism industry in New Zealand

THE CARBON FOOTPRINT OF DOMESTIC TOURISM **COMPLETE**

Groundbreaking research to underpin our search for solutions
Partners: Lincoln University LEaP centre, Ecotourism New Zealand

THE KAPITI COAST DAY OUT **COMPLETE**

Helping join-up transport for visitors to the Kapiti Coast
Partners: KCDC, Nature Coast, Nga Manu, Opus Transmetro, Southward, Wellington Tramway Museum

NATIONAL CYCLING (AND WALKING) NETWORK **CURRENT**

Contributing to national infrastructure and local wellbeing
Partners: *In development*

A SUNDAY DRIVE: HAWKE'S BAY LOCAL TOURISM VIA LOWER CARBON TRANSPORT **COMPLETE**

Helping Hawke's Bay locals leave cars at home and see local attractions, with a fresh pair of eyes.
Partners: HB Wine Country Tourism Association, HBRC, Tourism Services Napier, Ahuriri Business Association, Nimon & Sons, Napier i-Site Visitor Centre, E4E Hawke's Bay, Napier Girls High, National Aquarium of New Zealand, PAR2 Minigolf, Art Deco Walks & Tours, Hawke Bay Museum & Art Gallery, Wine Country Duck Tour

MODERN MATAKANA: TRYING NEW TECHNOLOGIES IN SUSTAINABLE TRANSPORT **CURRENT**

Exploring how a dial-a-ride system can keep locals happy and reduce the carbon footprint of travel
Partners: Better World NZ, ARTA

HOLIDAY CAR FREE IN THE LAKES DISTRICT: PROMOTING TRAVEL CHOICES TO TOURISTS **CURRENT**

Helping Queenstown to offer better transport choices to visitors
Partners: QLDC, Centre for Sustainable Practice, Otago Polytech, Hotel Association, NZski, Destination Queenstown, Connectabus, Wakatipu Trails Trust, Lake Wanaka Tourism

KAIKOHE MAKING THE MOST OF THE NATIONAL CYCLEWAY - HOKIANGA TO OPUA **CURRENT**

Strengthening Northland Communities as a result of the national Cycleway - Hokianga to Opuia trail
Partners: Kaikohe Community Trust, The Tindall Foundation, Far North District Council

Illuminate the Pathway

Active in the conversation about the scale and pace of positive and effective climate action in New Zealand

CLIMATE PROJECT DATABASE **CURRENT**

Ensuring a store of know how on community climate change projects
Partners: Landcare Research and others in development

Galvanise Green Giving

Creating the opportunity for donors to make a bigger difference

THE NEW ZEALAND GREEN GIVING SURVEY **COMPLETE**

Helping find out how much green giving there is
Partners: ASB Community Trust, Saints Research

GREEN GIVING NEW ZEALAND **CURRENT**

Building a network of philanthropists integrating environment
Partners: ASB Community Trust, BNZ Save the Kiwi, Sustainable Future, Wayne Francis Trust

Smarter Land Use

Projects in development

LEADERS FORUM **COMPLETE**

Hosting leaders from a range of sectors; farming, communications, biodiversity, local government, to identify common ground.

